

Discover Where Ontario Began – 2018 Visitors' Guide

For Immediate Release

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The Counties, Ontario – The United Counties of Stormont, Dundas and Glengarry (SDG) Regional Tourism unveiled its 2018 SDG Visitors' Guide today, which is distributed in key markets across eastern Ontario.

The guide is designed to help visitors easily visualize what it's like to spend time in Stormont, Dundas and Glengarry. Every photograph featured in the guide was taken by Gina Dragone Photography and designed by Anick Bauer, Left and Write Papier based out of North Glengarry. One of the highlights of the guide features an SDG map including a detachable postcard and a reminder activity checklist.

"In 2017, over 150,000 visitors spent the night in SDG or enjoyed a day trip. The guide is designed to encourage visitors to explore the local culture and to find an authentic experience, said Shauna Baggs, Tourism Coordinator. Inspiring locals to take a road trip and discover a hidden gem they didn't know existed, and then share that experience with family and friends."

For the first-time, visitors and residents will be able to pick up a copy of the guide at participating MacEwen Gas Stations. This community support will make a significant impact on the visibility of local events and attractions.

"The Visitors' Guide showcases the best events and attractions that Stormont, Dundas and Glengarry have to offer. With strong community support the 2018 Visitors' Guide will send a positive message and encourage travellers to choose SDG as their next travel destination," said Warden Ian McLeod.

There are 25,000 copies of the Visitors' Guide in print, and it will be available online in French and English.

To find out more visit WhereOntarioBegan.ca.

Quick Facts

- The Tourism Information Sign Program won the AMCTO Danby Certificate Award for innovation in 2017.
- There were 93,400 campers that stayed overnight in SDG in 2017.
- There were 58,400 day-use visitors who enjoyed the Parks of St. Lawrence.
- The total combined attendance of SDG County Fairs was approximately 50,000.
- Over 3,400 visitors participated in the fall Apples and Art Studio Tour across SDG.

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What does the Counties do for you? **SDG provides** library services, regional economic development and tourism services, court services, land use planning, and vital transportation infrastructure – including the largest county road network in Ontario. **SDG administers** county-wide policing. **SDG collaborates** with community partners in providing emergency services, child care, public health, long-term care, and social assistance.

Where Ontario Began