

The Terrace Green Hosts Kick-off to Tourism Week

The Terrace Green and SDG – May 28th, 2018

Employees and leaders in SDG's travel industry took part in a Kick-off to Tourism Week today, a special event designed to bring attention to the economic impact and social benefits of tourism in our community.

Approximately 30 people took part in today's event in a show of support for the tourism employees, businesses and local food producers in SDG.

The event started with the participants enjoying local food for breakfast from SDG: True Bee Honey, Avonmore Berry Farm strawberries, Coffey's Coffee, Simple Baked Catering croissants, Greg's ham, Tim Burrell's pears, Barkleyvale Farm's maple syrup, Parmalat cheese and Ok Ranch eggs. The table was also set with the local tourism offices pamphlets, as well as the SDG Visitor Guide to highlight and promote tourism activity within the region.

The event also provided an opportunity to network and highlight events in SDG, through the local economic development and tourism staff.

Gina Dragone, Food and Agriculture Development Officer, also highlighted the "What's your story" opportunity as she gathers some of the background history to our local producers, and agri-food businesses.

This Kick-off was organized as part of Tourism Week in Canada, a national initiative that runs through June 2nd highlighting how Canada's tourism industry contributes to the standard of living and quality of life of all Canadians.

Quotes

"Tourism is a key contributor to our economy, not only on a national level but also right here in North Dundas and SDG,"

--Eric Duncan, Mayor of North Dundas

"Tourism also means business in our community, so many of our businesses are directly supported by the industry, with summer just around the corner, we look forward to welcoming our visitors to share and experience all that SDG has to offer".

--Annette Angus, owner/operator of The Terrace Green B&B

Quick Facts

Tourism is a \$91.6 billion industry in Canada that directly supports 614,600 jobs from coast to coast. This represents 9.2% of all jobs in Canada and makes tourism the third largest job creator in the country.



Annette Angus
The Terrace Green B & B



Terry Besner
Economic Development and Communications Officer



Stephen Mann & Eric Duncan
Economic Development and
Communications Officer, Mayor of North Dundas



Gina Dragone
Food and Agriculture Development Officer

For more information, please contact:

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ABOUT TOURISM WEEK IN CANADA

Tourism Week in Canada is a grassroots initiative that brings attention to the economic opportunity available to Canada through travel and tourism activity and the public policy challenges preventing the industry from capitalizing on those opportunities. Tourism Week in Canada aligns tourism organizations, businesses and other partners from across the country around a common vision: a growing industry recognized for its key role in the Canadian economy.

What does the Counties do for you? **SDG provides** library services, regional economic development and tourism services, court services, land use planning, and vital transportation infrastructure – including the largest county road network in Ontario. **SDG administers** county-wide policing. **SDG collaborates** with community partners in providing emergency services, child care, public health, long-term care, and social assistance.